

Privacy Notice

This is our privacy statement regarding the launch of Moloni ON.

Created on 12 May 2025. Moloni's privacy notices serve as a means of communication with our users and clients, demonstrating the central role that data protection plays in our actions and products. These notices also enable data subjects to take control of this personal asset, which is becoming increasingly significant.

Introduction

The successful launch of products and services increasingly depends on constant and systematic interaction with target audiences, in order to assess how well these products and services address identified specific needs, thereby creating value for all stakeholders.

In the launch of Moloni ON, it will be necessary to implement a set of metrics that reflect our intention to make the invoicing software of the future increasingly tailored to the needs of businesses and entrepreneurs—needs that are, by their very nature, evolving and constantly changing.

Accordingly, with regard to the data collected and processed within this context and for this purpose, we inform you of the following:

Data Controller

The personal data collected and processed as part of the Moloni ON launch campaign is handled by Moloni Unipessoal, Lda., headquartered at Av. José Malhoa, no. 2 – Rear, Malhoa Plaza Building, office 1.5, 1070-325 Lisbon, and can be contacted by telephone at +351 211 450 112 or via email at apoio@moloni.pt.

What personal data do we process as part of this campaign

To implement this campaign, Moloni collects email addresses as contact details, with the aim of identifying individuals interested in receiving specific information about the launch and progressive rollout of Moloni ON.

Additionally, we collect information through cookies, falling under the categories of essential (or functional) and marketing, as outlined in the relevant privacy notice.

What is the legal basis and purpose for processing?

The data processing is based on the data subject's consent, provided by entering their email address in the designated field. This consent may be withdrawn at any time via the "unsubscribe" links included in the communications, or by sending an email to dpo@moloni.pt.

The personal data collected in the context of this campaign may be stored and used for sending informational and promotional communications, including direct marketing activities, through various means and channels. This data may be combined with other data previously collected, whenever there is a legal basis for doing so, namely the data subject's consent.

What do we do with the information you provide

Through the emails we send, we also collect information about your interaction and activity with the received communications, such as whether you viewed the message, clicked on any links included, and the IP address used during the interaction.

This collection is also carried out through cookies and other tracking technologies, which allow us to understand your interest in the topics covered and your interaction with the content produced for our users. We use these tools to continuously optimise the content we present to you.

Who are the recipients of the collected data and who is it shared with

The collected data is accessed and processed by Moloni's Communication team, as this is the functional area with the operational capacity to interpret the collected data and adjust the messages directed at users and those interested in Moloni. At the same time, Moloni has chosen the Brevo platform – <https://www.brevo.com/landing/email-marketing-service> – to manage the email addresses used for communications, as well as the data related to subscription and subscription management. You can learn more about Brevo, including its security measures and privacy-respecting operations, at <https://www.brevo.com/landing/email-marketing-service/>. This platform has no rights to use your personal data, nor does it use it to send you marketing information unrelated to Moloni.

Data retention period

The collected data will be kept until the data subject exercises their right to withdraw consent, which can be done through the mechanisms provided in the received communications or by sending an email directly to dpo@moloni.pt.

Exercising your rights

The legally applicable rights can be exercised by contacting us directly at dpo@moloni.pt. If you have a complaint about how your data is being processed, we are keen to hear from you. However, you also have the right to file a complaint directly with the supervisory authority – the National Data Protection Commission – whose contact details can be found at www.cnpd.pt.